Three W's of **ISO 42001**

In the advent of AI, ISO 42001 should be on every organization's radar

ISO/IEC
42001:2023
CERTIFIED

What Is It?

ISO / IEC 42001 is an international standard that specifies the requirements for **establishing, implementing, maintaining, and continually improving** an artificial intelligence management system within organizations. Designed for entities providing or utilizing AI-based products and services, it ensures the **responsible development, provisioning,** and **use** of AI systems.

Who Needs It?

Organizations of **any size** that are involved in **developing, providing, or using** AI-based products or services.

Did you know that according to a 2023 Salesforce report, of surveyed IT leaders

99%

did not believe their organization was presently equipped to leverage GenAI?

Why?

ISO / IEC 42001 is the world's **first AI management system standard**, providing valuable guidance for the rapidly changing field of AI technology. It addresses the unique challenges AI poses, such as **ethical considerations, transparency, and continuous learning**.

For organizations, it sets out a structured way to **manage risks and opportunities** associated with AI, balancing innovation and governance.

ISO/IEC 42001 is applicable across all industries and relevant for **public sector agencies** as well as **companies or nonprofits**. ISO/IEC 42001 serves as a guide for organizations seeking effective management of their artificial intelligence systems. This is crucial given the current inherent complexities and questions surrounding the use of AI, and especially its **machine learning branch.**