

Client Spotlight: Noibu



Industry

E-commerce Error
Monitoring



Mission

Prevent revenue loss
and enhance user
experience



Team Ethos

Creating optimal
environments for
client support

Noibu's Challenge & Solution with Prescient Security

Challenges Faced

Credibility & Growth

Essential certifications required to win over
larger clients and solidify market credibility

Compliance Complexity

Noibu's Mastering complex privacy laws
across various jurisdictions

Strategic Objectives

Achieving Credibility and Sustaining Growth

Acquiring key certifications to entice and
service enterprise clients

Security Enhancement

bolstering privacy and security measures to
match enterprise demands

Prescient's Customized Strategy:

Solutions Deployed

In-depth ISO certification guidance,
streamlined SOC 2 compliance
facilitation, comprehensive PCI
compliance management, and advanced
penetration testing.

Personalized Approach

Bespoke compliance and security plans,
aligned with Noibu's ambitious goals.

Anticipated Outcomes

Secure Foundation

A solid foundation for Noibu's
expansion and longevity in the
enterprise market

Innovative Blueprint

A strategic blueprint to navigate and
excel in compliance-heavy landscapes



Prescient Security Empowering Growth & Financial Wisdom for Noibu:

The results of Prescient turning
certifications into compliance
breakthroughs

Quantitative Breakthrough

Secured a major contract with an enterprise
client requiring SOC 2 Type 2 compliance,
coupled with dramatic savings

Qualitative Leaps

Enhanced positioning and capability to deliver
enterprise level service, complemented by
proactive and acclaimed PS/A support

Noibu now confidently services
Enterprise clients, thanks to Prescient
Security's unparalleled support. They
have proven to be an economical
powerhouse- each certification cost has
been offset by substantial contracts.

**"The investments in certifications
were swiftly recouped, setting is up
for a projected 100-fold return by
year's end"**

-Alex Berner, Head of Legal & Compliance, Noibu

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The Strategic Advantage of Prescient Security's
compliance enterprise is undeniable- it's allowed
us to scale with confidence and capture the
enterprise market."

-Alex Berner, Head of Legal & Compliance, Noibu



Looking ahead:

Noibu is primed for more success,
poised to not only meet but exceed
market expectations, all while fostering
a secure and compliant e-commerce
landscape.